

CHANGE THE WORLD



WITH A GIVING HEART

National Philanthropy Day®

Heart of Charlotte Sponsor for National Philanthropy Day

One Available

\$3,000

- Live stream the event in-person; Private Room at Community Matter Café (room for 12 to socially distance) with lunch provided
- Opportunity for one representative to speak during event*
- Name/Company logo included in event video featuring award honorees
- **Bonus!** Make your sponsorship commitment by **9/7/2020** for inclusion in event promotional video
- Name/Company Logo listed in event program with click through to company website (virtual program)
- Full page, full color advertisement in event program with click through to company website (virtual program)
- 3 Recognition Banners at the bottom of the screen during event
- Recognition in every social media post promoting National Philanthropy Day

**In-Person National Philanthropy Day luncheon will take place at CPCC Harris Campus and will feature honorees and a limited, socially distanced guest list*

Heart of Gold National Philanthropy Day Sponsor

\$2,000

- Live stream the event from your home or office; catering drop off from Roots Catering for 10 guests
- Name/Company logo shown during live stream event
- Name/Company Logo listed in event program with click through to company website (virtual program)
- Full page, full color advertisement in event program with click through to company website (virtual program)
- Recognition in 3 social media posts promoting National Philanthropy Day
- 2 Recognition Banners at the bottom of the screen during event

Heart of Silver National Philanthropy Day Sponsor

\$1,000

- 3 virtual tables with capacity for 6 guests each (maximum 18 guests) and lunch vouchers (\$15 Roots Cafe or \$15 Little Mama's gift card or day-of boxed lunch at Community Matters Café)
- Name/Company Logo listed in event program with click through to company website (virtual program)

- Full page, full color advertisement in event program with click through to company website (virtual program)
- Recognition in 2 social media posts promoting National Philanthropy Day
- 1 Recognition Banner at the bottom of the screen during the event

Heart of Bronze National Philanthropy Sponsor

\$500

- 2 virtual tables with capacity for 6 guests each (maximum 12 guests) and lunch vouchers (\$15 Roots Cafe or \$15 Little Mama's gift card or day-of boxed lunch at Community Matters Café)
- Name/Company Logo listed in event program
- Half page, full color advertisement in event program with click through to company website (virtual program)
- Recognition in 1 social media post promoting National Philanthropy Day

National Philanthropy Day Table Sponsor

Early Bird: \$225*

Regular: \$250

- Virtual table with capacity for 6 guests and lunch vouchers (\$15 Roots Cafe or \$15 Little Mama's gift card or day-of boxed lunch at Community Matters Café)
- Name listed as Table Sponsor in event program
- Half page, full color advertisement in event program

Friend of National Philanthropy Day

Early Bird: \$125*

Regular: \$150

- Virtual ticket and lunch voucher (\$15 Roots Cafe or \$15 Little Mama's gift card or day-of boxed lunch at Community Matters Café)
- Half-Page advertisement in event program (half page/full color)

National Philanthropy Day Frontline Essential Worker Individual Ticket

Flat \$10 fee

- Virtual Ticket
- Lunch Voucher (\$12 Roots Café gift card)

National Philanthropy Day Virtual Attendee Ticket

Flat \$15 fee

- Virtual Ticket

National Philanthropy Day Individual Ticket

Early Bird: \$25*

Regular: \$35

- Virtual Ticket

Lunch Voucher (\$15 Roots Cafe or \$15 Little Mama's gift card or day-of boxed lunch at Community Matters Café)

***Early Bird pricing ends October 19th**