

CHANGE THE WORLD



WITH A GIVING HEART

National Philanthropy Day®

Heart of Charlotte National Philanthropy Day Sponsor**

One Available

\$3,000

- o Live stream the event at a venue of your choice with catered lunch provided (up to 18 lunches); OR 3 virtual tables with capacity for 6 guests each (maximum 18 guests) and lunch vouchers
- o Opportunity for one representative to speak during event*
- o Name/Company logo included in event video featuring award honorees
- o Name/Company Logo listed in event program with click through to company website (virtual program)
- o Full page, full color advertisement in event program with click through to company website (virtual program) and shown during virtual event
- o Logo featured on one of the virtual event lounges provided by LunchPool during networking portions of the virtual event
- o Logo and hyperlink featured prominently on the AFP Charlotte website NPD page
- o Recognition in every social media post promoting National Philanthropy Day

**In-Person National Philanthropy Day luncheon will feature honorees and a limited, socially distanced guest list*

Heart of Gold National Philanthropy Day Sponsor**

\$2,000

- o Live stream the event at a venue of your choice with catered lunch provided (up to 12 lunches); OR 2 virtual tables with capacity for 6 guests each (maximum 12 guests) and lunch vouchers
- o Name/Company logo shown during live stream event
- o Name/Company logo listed in event program with click through to company website (virtual program)
- o Full page, full color advertisement in event program with click through to company website (virtual program)
- o Logo featured on one of the virtual event lounges provided by LunchPool during networking portions of the virtual event
- o Logo and hyperlink featured on the AFP Charlotte website NPD page
- o Recognition in 3 social media posts promoting National Philanthropy Day

Heart of Silver National Philanthropy Day Sponsor**

\$1,000

- o 2 virtual tables with capacity for 6 guests each (maximum 12 guests) and lunch vouchers

- o Name/Company Logo listed in event program with click through to company website (virtual program)
- o Full page, full color advertisement in event program with click through to company website (virtual program)
- o Recognition in 2 social media posts promoting National Philanthropy Day

Heart of Bronze National Philanthropy Sponsor**

\$500

- o 2 virtual tables with capacity for 6 guests each (maximum 12 guests) and lunch vouchers
- o Name/Company Logo listed in event program
- o Half page, full color advertisement in event program with click through to company website (virtual program)
- o Recognition in 1 social media post promoting National Philanthropy Day

National Philanthropy Day Table Sponsor**

Early Bird: \$225*

Regular: \$250

- o Virtual table with capacity for 6 guests and lunch vouchers
- o Name listed as Table Sponsor in event program
- o Half page, full color advertisement in event program (virtual program)

Friend of National Philanthropy Day**

Early Bird: \$125*

Regular: \$150

- o Virtual ticket and lunch voucher
- o Half page, full color advertisement in event program (virtual program)

National Philanthropy Day Virtual Attendee Ticket

Flat \$15 fee

- o Virtual Ticket

National Philanthropy Day Virtual Attendee and Lunch Ticket

Early Bird: \$25*

Regular: \$35

- o Virtual Ticket
- o Lunch Voucher

***Early Bird pricing ends October 21, 2021**

****Sponsorship deadline October 29, 2021**

Questions? Contact NPD Committee Chair, Sydney Hammond, at sydney.hammond@safealliance.org