



The Campaigner

Issue: # 2

February 2010



Letter from the President

February 2010



I'll never forget one of my son's birthday parties. I promised that I would take him and his friends to see the new Pokémon movie. It had to be one of the loudest and most obnoxious movies I've ever been to. Yet somehow I managed to sleep through most of the movie while the boys had the time of their lives - popcorn, candy, soda and Pokémon!

The problem was that the movie just couldn't keep my attention. I'll bet you've been to a movie or program before where it was a dud - it just didn't capture your attention very well. Maybe it was boring, or perhaps the content did not meet your expectation. If it's going to keep your attention, it needs to be top-notch - something good where you walk away feeling fulfilled.

I feel the same way about the monthly educational programs we provide at AFP - they MUST be top quality and be of value to you. AFP works hard to bring you trained experts to discuss current and important topics that will help you in your career. 2010 is no exception. You'll benefit from hearing local, national and even internationally-known experts on a variety of important topics.

In addition to the monthly educational programs, you can take advantage of another member benefit: Free Webinars (formerly known as Audioconferences). This year we will sponsor five Webinars on a variety of philanthropic issues designed to give you valuable information and best practices. Stay tuned for our 2010 schedule detailing these complimentary

In This Issue

[Price Increase](#)

[February Meeting](#)

[NC Philanthropy Conference](#)

[Get Involved!](#)

Upcoming Meetings

February 17, 2010
The Truth About What Nonprofit Boards Want: June Bradham

February 22, 2010
Major Gifts Affinity Group Meeting

March 17, 2010
Paying It Forward: Youth Philanthropy in North Carolina: Eric Rowles

2010 Board

President

Doug Hartjes, CFRE
Chief Philanthropy Officer
Crisis Assistance Ministry

President-Elect

Amy Tribble
Director of Development
Council for Children's Rights

Vice President,

conferences.

I want AFP Charlotte to be an important resource in helping you thrive in 2010. Please let me know how we're doing or if you want to help by [contacting me](#) with any suggestions or ideas.

Doug Hartjes, CFRE
President, AFP Charlotte

Price Increase for AFP Charlotte Monthly Meetings

Increase Begins in March

To better serve our members and guests, the AFP Charlotte Board has voted to increase the costs of our monthly meetings beginning in March. The new price for members will be \$25 and the cost for guests will be \$35.



The new price was needed to ensure all monthly educational program costs were covered.

Be sure to register early for our monthly meetings. Prices increase by \$5 the Friday before the meeting, and registration closes the Monday before each meeting.

February Meeting

February 17, 2010 11:30 am

The Truth About What Nonprofit Boards Want with June Bradham (extended session)

We all deal with boards but do you do it well? Whether a large hospital board or a two-person community advisory board, a university foundation or a taskforce, we all rely on key external groups for wisdom, ideas, connections and money! This workshop is based on years of research and will offer you insight and illumination into the mindset of your board members.

June Bradham, President and Founder of Corporate DevelopMint, will lead two sessions and allow plenty of time for audience interaction and Q&A.

[More Information or to Register](#)

AFP NC Philanthropy Conference Coming to Charlotte in August

Promote Your Organization by Becoming a Resource Partner

The 6th Annual AFP NC Philanthropy Conference is coming to Charlotte, bringing with it some great opportunities for AFP Charlotte members. The conference will be held at the Embassy Suites/Charlotte-Concord on **August 12, 2010.**

Outreach/Diversity

Jenni Gaisbauer,
CFRE
Senior Vice President
of Development
Levine Museum of
the New South

Vice President, Membership

Michelle Hamilton,
CFRE
Development Officer
Crisis Assistance
Ministry

Vice President, External Relations

Armen S. Boyajian
Director of
Leadership Giving
Catholic Diocese of
Charlotte

Vice President, Professional Advancement

Todd W. Hartung, Jr.
Associate VP Alumni
Programs & Annual
Giving
Queens University of
Charlotte

Secretary

Jamie Hayes, CFRE
Director of
Development
Presbyterian Hospital
Foundation

Treasurer

Jennifer Sheely
Vice President of
Development
Holy Angels
Foundation, Inc.

Past President

Beth Fischer, JD,
CFRE
Director of
Development
Belk College of
Business, UNC
Charlotte

Programs

Tamara Brainerd,
CFRE
Vice President,
Operations, Junior
Achievement of
Central Carolinas

The Conference is a unique opportunity for companies to reach development professionals and nonprofit managers in North Carolina. We expect at least 450 participants this year -- and they are the decision-makers you want to reach!. This is a great opportunity to market your company to the crème de la crème in NC.

This is the sixth conference sponsored by three AFP chapters in North Carolina and will be held at the Embassy Suites Charlotte-Concord Golf Resort & Spa. It will be an all-day event with a variety of seminars on almost every aspect of fundraising. Last year's conference, held in Greensboro, was a huge success with 450 attendees and 25 exhibitors from North Carolina, the U.S. and Canada.

For more information about becoming a Resource Partner, click [HERE](#). To download an application, click [HERE](#). Booths are awarded in the order in which registrations and payment are received.

We hope you will join us at the 2010 NC Philanthropy Conference in Concord - as you know, the times truly are a changin' for nonprofits and the business world. Come market your product to some of the more proactive, forward thinking development professionals in North Carolina. If you have any questions, please contact Armen Boyajian at 704-370-3371 or asboyajian@charlottediocese.org.

Get Involved!

Volunteers Wanted!

Want to help your chapter in 2010? Get involved on a committee - it's a Win-Win scenario! Below are current committees and contact information. Reach out today!

Membership

Michelle Hamilton, CFRE

Development Officer
Crisis Assistance Ministry
michelle@crisisassistance.org

Marketing & Communications

Armen S. Boyajian

Director of Leadership Giving
Catholic Diocese of Charlotte
asboyajian@charlottediocese.org

Professional Advancement

Todd Hartung, Jr.

Associate VP Alumni Programs & Annual Giving
Hartungt@queens.edu

Mentoring

Linda Breen

Director of Development
The University of North Carolina at Charlotte
lbreen@uncc.edu

NC Philanthropy Conference

Shannon Hinson

Mentoring

Linda Breen
Director of
Philanthropy
College of Education
UNC Charlotte

National Philanthropy Day

Sharon Harrington
Director of
Development
UNC Charlotte

NC Philanthropy Conference Chair

Shannon Hinson
Director of Annual
Fund
Thompson Child &
Family Focus

Senior Forum

Patton McDowell
Patton McDowell &
Associates, LLC

Diversity

Kishshana Palmer
Teele - Managing
Partner, Infinite
Solutions Group

Scholarships

Kelly Lynn
Director of Development
& Community
Engagement
Charlotte Emergency
Housing

Chapter Administrator

Sharon Tripp

From AFP International



The
AFP Resource Center
maintains a number of
topical research and
knowledge blogs to
assist, guide, and inform

Director of Annual Fund
Thompson Child & Family Focus
shinson@thompsoncfc.org

Diversity

Kishana Palmer Teele
kishana.teele@gmail.com

Programs

Tamara Brainard, CFRE
Vice President, Development
Junior Achievement of Central Carolinas
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National Philanthropy Day

Sharon Harrington
Director of Development
scharrin@uncc.edu

Scholarships

Kelly Lynn
Director of Dev & Comm Engagement
Charlotte Emergency Housing
kellyl@charlotteemergencyhousing.org

Our Mission

Mission: The Charlotte Chapter is a member-focused professional organization that advances philanthropy by promoting effective and ethical fundraising.

We accomplish this through education and training, promoting credentialing, providing resources, networking, mentoring, advocacy and recognition.

both members and non-members interested in the world of fundraising. These blogs are updated daily, and you can leave comments on what you read.

[Read More](#)

Got News? We'd like to feature news about our members in 2010, so if you have articles of interest, please pass them along to us.

[Armen S. Boyajian](#)
VP, External Relations
AFP Charlotte Board



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