



# AFP Charlotte The Campaigner

The LATEST NEWS FROM AFP-CHARLOTTE  
[www.afp-charlotte.org](http://www.afp-charlotte.org)

December 2009



The Charlotte Chapter is a member-focused professional organization that advances philanthropy by promoting effective and ethical fundraising. We accomplish this through education and training, promoting credentialing, providing resources, networking, mentoring, advocacy and recognition.

### In This Issue

[AFP Charlotte's National Philanthropy Day a Success](#)

[A Word from Our Outgoing President](#)

[AFP International Conference](#)

[Board Member Profile](#)

### Other Upcoming Events

#### Philanthropy Journal Webinar

*The Next Wave of Philanthropists*

Jan 12, 2010  
1:00-2:00pm  
[More Information](#)

### AFP Charlotte Upcoming Meetings and Events

January 20, 2010  
[How to Walk the Walk and Not Just Talk the Talk](#)

February 17, 2010  
[The Truth About What Nonprofit Boards Want](#)

March 17, 2010

## → AFP Charlotte's National Philanthropy Day a Success

On Wednesday, November 18, nearly 500 philanthropists and development professionals gathered at the Charlotte Convention Center for the annual Association of Fundraising Professionals (AFP) National Philanthropy Day Luncheon.



For the first time, the event committee had honorary event chairs: Leon & Sandra Levine. Lauded for all of their philanthropic efforts, they were singled out for their role in the Critical Needs Response Fund administered by the Foundation for The Carolinas - an effort to reach needy people during tough economic times.



Blue Cross Blue Shield of North Carolina Foundation was the lead sponsor again this year. Awards were as follows:

- Outstanding Champion of Diversity: Deborah Whitfield;
- Outstanding Student Philanthropy :Johnson & Wales University Student Alumni Association;
- Outstanding Emerging Philanthropist: Marc Gustafson;
- Outstanding Legacy: Mr. and Mrs. Matthew Barber;
- Outstanding Philanthropic Small Business: Merriman Schmitt Architects;
- Outstanding Philanthropic Organization: Women's Impact Fund;
- Outstanding Volunteer Fundraiser: Elaine Lyerly;

## AFP Charlotte Chapter Executive Referral Service



AFP-Charlotte offers two levels of executive referral service:

Position announcement emailed to AFP-Charlotte email list and posted on website.

Position announcement posted on AFP-Charlotte web site only

Job postings will be removed from the web site after being posted for 75 days.

[For More Information and to view available positions](#)

### 2009 Board Members

#### PRESIDENT

[Beth Fischer, JD, CFRE](#)  
*Director of Development  
Belk College of Business,  
UNC Charlotte*

#### PRESIDENT-ELECT

[Doug Hartjes, CFRE](#)  
*Development Officer  
Crisis Assistance Ministry*

#### SECRETARY

[Jenni Gaisbauer, CFRE](#)  
*Senior Vice President of  
Development  
Levine Museum of the New  
South*

#### TREASURER

[Jennifer Sheely](#)  
*Vice President of*

- Outstanding Professional Fundraising Executive: E.J. Underwood and
- Outstanding Philanthropist: Nicholas T. Goudes.

Thanks to NPD Chair Tiffany Hilson, Amy Tribble, Sharon Harrington (the 2010 NPD Chair) and others who helped make this event such an amazing success.



## A Word from Our Outgoing President

AFP Charlotte 2009 Year in Review - from Beth Fischer

As 2009 winds down I want to thank you for being an AFP member and take the opportunity to highlight some of our chapter accomplishments.

This year your AFP board created a strategic plan that will serve our chapter for several

years.

We partnered with the Charlotte Business Journal and hosted "New Faces of Philanthropy: Building Your Donor Base for Tomorrow" a breakout session at their Nonprofit Business Seminar in November.

We hosted our 19th successful National Philanthropy Day complete with media coverage in the Charlotte Observer, Charlotte Business Journal and on NewsChannel 14.


Thanks to you our meeting attendance increased 30% over last year.

Responding to the challenging economic times, we increased our allotment for scholarship and thus our distributions increased 36% year over year.

We now have an AFP Charlotte Chapter Facebook page - [CLICK HERE](#) to become a fan!

We held our first Holiday Social at BlackFinn just last week.

It has been an honor to serve as the 2009 AFP Chapter President and thanks to each of you for your commitment to promoting ethical and effective fundraising. Best Wishes for a Happy New Year!

 [AFP Charlotte Is Now On Facebook](#)

Become a Fan of AFP Charlotte on the social networking site, [Facebook](#) today!

*Development  
Holy Angels Foundation, Inc.*

PAST PRESIDENT

Nancy McEneny, CFRE  
*Director of Community Affairs  
& Development  
LifeSpan*

MARKETING/COMMUNICATIONS

Armen S. Boyajian  
*Director of Leadership Giving  
Catholic Diocese of Charlotte*

MENTORING

Linda Breen  
*Director of Philanthropy  
College of Education  
UNC Charlotte*

MEMBERSHIP

Michelle Hamilton, CFRE  
*Development Officer  
Crisis Assistance Ministry*

EXECUTIVE REFERRAL

Todd W. Hartung, Jr.  
*Associate VP Alumni Programs  
& Annual Giving  
Queens University of  
Charlotte*

NATIONAL PHILANTHROPY DAY

Tiffany M. Hilson  
*Vice President - Development  
& Communications  
Urban League of Central  
Carolinas*

EDUCATION, ETHICS & YOUTH  
IN PHILANTHROPY

Shannon Hinson  
*Director of Annual Fund  
Thompson Child & Family  
Focus*

SENIOR FORUM

Patton McDowell  
*Consultant  
Patton McDowell &  
Associates, LLC*

DIVERSITY

Kishshana Palmer Teele  
*Chief Development Officer  
Big Brothers Big Sisters of  
Greater Charlotte*

SCHOLARSHIPS

Amy Tribble

## → Board Member Profile

### Sharon Harrington

will chair the 2010 National Philanthropy Day Committee. Sharon has a varied background in development and, before that, in municipal government. She has served as Director of Development for the College of Liberal Arts and Sciences at UNC Charlotte since 2006. Prior to joining UNC Charlotte, Sharon served as Director of Parent Programs at Davidson College, and, before that, she worked at the Foundation for the Carolinas. Before moving to Charlotte in 1999, Sharon served as director of two municipal departments for the City of New Orleans.

Sharon, however, calls herself a "recovering attorney." After graduating with a BA from the University of Delaware, Sharon received her JD from Duke Law School. Her first work experience after law school was at a major law firm in Washington, DC. She credits her transition from law into a life of public service in part to the mentorship of Nathalie Walker, a fellow attorney in New Orleans.

Sharon explained that Walker helped steer her towards her first public interest job - at the Sierra Club Legal Defense Fund (now Earthjustice Legal Defense Fund). She also cites Bart Landess of the Foundation for the Carolinas as a local mentor and friend. Sharon finds her current work at UNC Charlotte very rewarding, connecting her with alumni and friends in a dynamic, growing environment.

Sharon is married to another attorney, Rob Harrington. The recent "empty nesters" have one child, a son who is a freshman at Morehouse College. Next year, however, Sharon will have her hands full as Chair of the 2010 National Philanthropy Day Committee for AFP - and she's looking for a few AFP members to help in this effort. If you're interested, contact Sharon at 704-687-0082 or by [EMAIL](#).

## → AFP Members - Share Your Success

Changed jobs recently? Accepted a new challenge? Received an accolade for your work and accomplishments? Let your colleagues and AFP know!

Simply send your current AND new job information (including city and state/province), or information about your recognition, to [ewire@afpnet.org](mailto:ewire@afpnet.org). Please include the words "member motion" in the subject line.

AND, let us advertise this news locally - email [Armen Boyajian](#), Marketing and Communications Chair, AFP Charlotte.

## Membership Dues Installment Plan

AFP appreciates the economic situation that many members

*Director of Development  
Council for Children's Rights*

EVERY MEMBER CAMPAIGN  
Armen S. Boyajian  
*Director of Leadership Giving  
Catholic Diocese of Charlotte*

Sharon Tripp  
*Chapter Administrator*

are currently facing and is offering a one-time offer to allow payment of membership dues in six installments.

[More Information](#)



Stay Tuned...

AFP Charlotte's e-newsletter **The Campaigner** is your resource for the latest news. Forward to a friend & spread the word about our great organization. Got News? [Email us](#)

## Walk-In Policy

Just a friendly reminder that if you plan on attending our monthly luncheons, please make every effort to register online at [www.afp-charlotte.org](http://www.afp-charlotte.org). This allows the Chapter to plan the luncheons in the most efficient and inexpensive way possible.

AFP, the Association of Fundraising Professionals, advances philanthropy by enabling people and organizations to practice ethical and effective fundraising. The core activities through which AFP fulfills this mission include education, training, mentoring, research, credentialing and advocacy.

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