



The Campaigner

AUGUST 2011



The Association of Fundraising Professionals Charlotte Chapter provides its members opportunities to advance philanthropy by becoming effective and ethical fundraisers.

Professional - Inclusive - Innovative
Engaging - Fun - Collaborative

NC Philanthropy Conference

August 11, 2011 Research Triangle Park

AUGUST 3RD is the LAST DAY to register at Regular Rate online!

Don't miss out - [DOWNLOAD PROGRAM BOOK](#)

The 7th annual conference offers a quality continuing education opportunity for development professionals - including non-profit executive directors, development officers, marketing and communication managers, support staff, and volunteer leaders - to expand their fundraising knowledge, learn new skills they can apply in their organizations, and network with peers and industry leaders to share ideas, information and solutions. We expect 500 attendees for what is sure to be a great event!

Scholarships Still Available

Don't Delay!

The purpose of the AFP Charlotte Chapter Scholarship Fund is to promote

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POSITIONS AVAILABLE

NC Zoo Society

Executive Director -
08/01/2011

Date Position Available:
Immediately



and enhance the professional development of fund development professionals in the Charlotte area and encourage involvement and membership in the Charlotte chapter of the Association of Fundraising Professionals.

Conference Scholarships are available!
[More Information](#)

CFRE Review & Fundamentals of Fundraising Courses Being Offered

August 9 - 10, 2011 - Durham NC

SOME SEATING REMAINS!!

Thinking of taking the CFRE exam anytime soon? New to the Fundraising Profession? If you answered yes to one of these questions, then the CFRE Review Course or Fundamentals of Fundraising is for YOU!! Both courses are being offered August 9-10 at the Sheraton RTP.

To learn about our distinguished faculty, [click here](#).

[More Information](#)

Approved Provider For



Continuing Education

Position Reports To: Board of Directors
Position is Full Time
[More Information](#)

Charlotte Country Day School

Director of the Annual Fund - 08/01/2011

Date Position Available: Immediately

Position Reports To: Director of Advancement

Position is Full Time

[More Information](#)

To view more available positions click here

Sponsored by



2011 National Philanthropy Day Award Honorees

Honoring people and organizations who change our community through philanthropy



National Philanthropy Day®

Wednesday, November 9, 2011
Networking 11:15 a.m.; Lunch 11:45 - 1:00 p.m.
Charlotte Convention Center

Outstanding Champion of Diversity - **Courtney Hollenbeck & Rosemary Furniss**

Outstanding Philanthropist - **Jim and Mary Anne (M.A.) Rogers**

Outstanding Emerging Philanthropist - **Phillips Bragg**

Outstanding Philanthropic Small Business - **Donald Haack Diamonds & Fine Gems**

Outstanding Legacy - **Sarah Lynn Kennelly** (posthumously)

WE NEED YOU!



MENTORING MATTERS!

**AFP
Charlotte
Mentoring
Program -
Class of
2011/2012**

AFP
Charlotte's
Mentoring
Program is an
excellent

resource for new and experienced development professionals that enhances and broadens the professional's knowledge, skills set and success in the field of philanthropy.

Objective: To develop our future leadership within the field of philanthropy within the Charlotte

Outstanding Student Philanthropy - **Darius Law**

Outstanding Philanthropic Organization - **Wells Fargo**

Outstanding Volunteer Fundraiser - **Dhiala Jamil**

Outstanding Professional Fundraising Executive - **Linda Reynolds**

Various [sponsorships packages](#) are available. Tables and individual tickets are on sale now. To purchase [click here](#). **Prices will increase October 1.**

If you need more information or have questions, please contact [Stephanie Stenglein](#), NPD 2011 Chair.

Announcing 2012 Board of Directors

PROPOSED SLATE - VOTE AT OUR SEPTEMBER MEETING

Officers:

President: Katie Benston

Immediate Past President: Amy Tribble

President Elect: Patton McDowell

Treasurer: Jennifer Sheely

Secretary: Jamie Hayes

VP Programming: Sharon Harrington

VP Membership: Michelle Hamilton

VP Outreach: Armen Boyajian

New Directors:

Trish Hobson
Basil Lyberg
Donna Canzano
Adam Cook
John Horton

Renewing Directors:

Shannon Hinson
Brandon Prescott
Kelly Lynn
Ben Mohler
Beth Fischer
Joy Paige
Stephanie Stenglein
Katherine Lambert

Mentoring Matters

Wynn Hightower

As a member of AFP, I was curious of what the organization offered to new fundraising professionals

Chapter and to enhance Mentor/Mentee professional achievement level.

Application Deadline - Friday, September 2, 2011

[More Information](#)

2011 Board of Directors

EXECUTIVE COMMITTEE

President

Amy Tribble, CFRE

VP of Resource Development
Arts and Science Council

President-Elect

Katie Benston, CFRE

Chief Program Officer
Care Ring

Vice President, Membership

Michelle Hamilton, CFRE

Chief Advancement Officer
Crisis Assistance Ministry

Vice President, Programming **Sharon Harrington, JD, CFRE**

Assistant VP of Institutional
Advancement
Johnson C. Smith University

Vice President, Outreach

Armen S. Boyajian

Director of Leadership Giving
Catholic Diocese of Charlotte

Secretary

Kelly Lynn

Director of Development &
Community Engagement
Charlotte Family Housing

Treasurer

Jennifer Sheely

Vice President
Holy Angels Foundation, Inc.

Past President. Community

Board Training

Doug Hartjes, CFRE

Member Events

Grace Lewis, CFRE

Regional Executive/Vice



Wynn Hightower

outside of the monthly meetings. I was eager to learn more about my role in this field and obtain additional knowledge in fund development. Beginning my career in 2009 with Big Brothers Big Sisters of Greater Charlotte (BBBSGC), I am currently the Development Associate. In the two short years with the agency, I work to support many aspects of the department and specifically manage the agency's events, which include Bowl for Kids' Sake, Big Splash and Big Day at the Lake.

I knew through AFP I would have the support of learning

more about the business of fund development. The AFP Mentoring Program would provide this additional support, helping me to grow within my profession. As a member of the Mentoring Committee, I served in the role as a liaison for other mentors and mentees. In that role, it is very powerful to hear the positive, productive outcomes from each of these groups. This program provides new professionals with an opportunity to learn from experienced fundraisers.

I was very excited to be paired with **Sandy Marshall**, Executive Director of the NASCAR Foundation. I felt Sandy's role in the foundation would help me understand the functionalities of development, fundraising and the nonprofit sectors as a whole and in our time together, she provided just that. Sandy and I would meet for lunch to talk about upcoming items within Big Brothers Big Sisters, professional development, tips on raising dollars and working with donors one-on-one. Mrs. Marshall provided a warm environment for me to share and express ideas and questions about my role with BBBSGC and as a growing fundraising professional. [Contact Wynn](#)

Mentoring Matters

Jamie Hayes, CFRE

Fundraising is a constantly evolving field. It requires that its top professionals and future leaders continually educate themselves on a variety of subjects including principles of fundraising, tax and estate law, history, writing, research, politics and ethics.

I have always found fundraising to be one of the most exciting fields in which to work, in part because it insists that I routinely improve myself through continuing education. AFP's mentoring program has been a tremendous part of this important process. I have served as a mentor for the

President of Fund Development
Girls Scouts Carolinas Peaks to Piedmont

Legislative Joy Paige

VP for Institutional Advancements
Johnson C. Smith University

Affinity Groups

Beth Fischer, JD, CFRE
Director of Principal Gifts
UNC Charlotte

Senior Forum & Job Opportunities

Jenni Gaisbauer, CFRE
Senior Vice President of Development
Levine Museum of the New South

NC Philanthropy Conference

Jamie Hayes, CFRE
Director of Development
Presbyterian Healthcare Foundation

Scholarships

Shannon Hinson
Director of Annual Fund
Thompson Child & Family Focus

Finance & Certification

Katherine Lambert, CFRE
Executive Vice President
Girl Scouts, Hornets' Nest Council

Finance & Sponsorships

Patton McDowell, CFRE
President
Patton McDowell & Associates

Mentoring

Benjamin T. Mohler, CFRE
Director of Philanthropy and Development
The University of North Carolina at Charlotte
The William States Lee College of Engineering

Membership Recruitment & Retention, Every Member Campaign

Brandon Prescott
Associate Director of Individual

past two years, and I plan to serve again for the coming year. Although one's role as a mentor is to provide guidance to others in the profession, it has pleasantly surprised me that my role as a mentor has been as much of a benefit to me as it has to others. In truth, mentoring has helped me "stay on my toes" to ensure that I have been best able to assist those who I am mentoring. Cassie McIntyre and Hillary Ryan Dye, the two development professionals whom I most recently mentored, have helped me as much as I have hopefully helped them. Their insightful questions and impressive insights into the field of philanthropy have been refreshing and have reminded me of why I chose this wonderful profession.



Jamie Hayes, CFRE

To others who have considered mentoring in the past, I strongly recommend participation in this very important program. Not only will you help our leaders of tomorrow, but you will be surprised how much you learn as well!

[Jamie Hayes](#) serves as Director of Development for Presbyterian Healthcare Foundation. With over a decade of experience in fundraising, she has also worked for the American Cancer Society, The Center on Philanthropy, NPower Indiana, Zoo Atlanta and The Atlanta Women's Foundation. She holds her CFRE and in 2004 received her MA in Philanthropic Studies from The Center on Philanthropy and her MPA from Indiana University.

Jamie currently serves on the boards of AFP Charlotte, Leave a Legacy Charlotte, and The Contemporaries (an affiliate group of McColl Center for Visual Art). She also volunteers with The Humane Society of Charlotte.

Giving
Council for Children's Rights

National Philanthropy Day
Stephanie Stenglein
Annual Campaign and Patron
Information Manager
Charlotte Symphony



Try it FREE today.